



CirThink

Embedding Circular Economy Thinking in HEIs Through University and Industry Partnerships

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NEWSLETTER 4

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Our Project has finalised, but our goal continues...

Throughout of project, stakeholders' involvement has I been essential and key part of the development of the outputs since they have important responsibilities in the successful achievement of the desired, overarching goals. In this context, public policies, business investments, or consumer preferences alone will not be enough. For this reason, effective university and industry involvement and cooperation and all supporting involvement was achieved through our Multiplier Events in Denmark, Turkey and Spain.

By making all these stakeholders participate in the cycle, prioritizing tasks and assigning equal and priority responsibilities to them, the loop can be closed. These final events will allow us to have a successful closing of the project, while ensuring our initiative perdure through these participants and their desire to implement CE Thinking in their everyday lives.



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Multiplier Events in Denmark, Turkey and Spain

The final months of the project were focused on sharing and adapting all the work we have developed throughout the two years with our stakeholders,. The Multiplier Events were our main focus point,with at least 90 participants total, were held in 3 of the countries in our consortium: Denmark, Turkey and Spain. Dissemination is key for successful completion so the consortium was really excited to receive feedback and interact with the target groups in each country through our Multiplier Events.

As a highlight from these events, the Director of our Spanish partner participated in a regional talk, covered by the [media](#), on the importance of sustainability and how to incorporate it in Educations, talking about our project and what we have developed.



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